



# KANGACON 2024

## Sponsorship Proposal



# KANGACON

KangaCon is Australia's premier ageplay convention, based in Gold Coast, Queensland. Partnering with our event will provide an invaluable opportunity for face to face client engagement, generating publicity and fostering brand loyalty.

As a sponsor, you will have the opportunity to sell wares directly to convention attendees and be able to foster emerging relationships.

We at KangaCon want your experience to be a good one, and our team of volunteers can help with some of the headache of loading and unloading. We will also have a dedicated secure space to store your goods outside selling hours.



KangaCon 2024

[admin@kangacon.au](mailto:admin@kangacon.au)



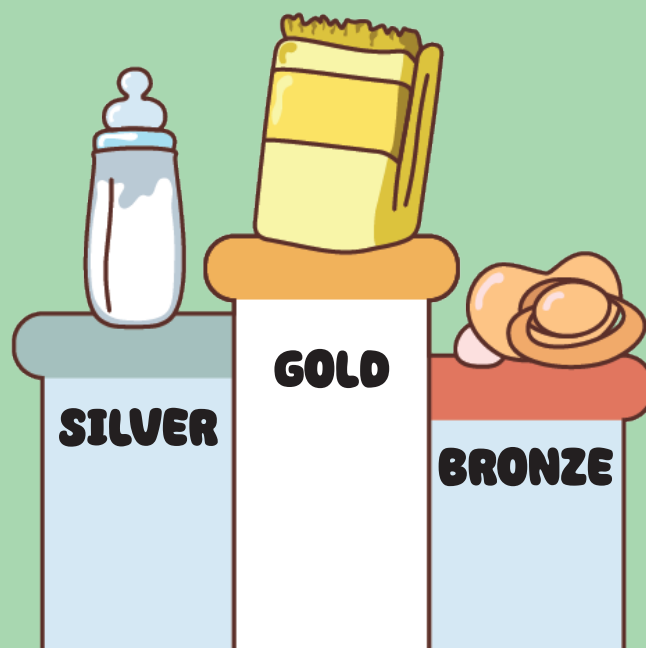
# SPONSORSHIP TIERS

Three sponsorship tiers are available; Gold, Silver and Bronze.

In an effort to make the upfront cost more accessible to your company, the sponsorship fee is made up of two components: an initial upfront fee, plus a set percentage of your convention sales revenue. One or more admission tickets are included in the upfront fee.

As a volunteer-run event, all revenue generated from sponsorships goes directly into improving KangaCon now and into the future, ensuring we grow into an unmissable convention for the entire ageplay community.

Please see next page for a detailed breakdown of sponsorship packages.



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# SPONSORSHIP PACKAGES

BENIFITS	GOLD	SILVER	BRONZE
Upfront Cost	\$1300	\$875	\$450
Commission	10% on sales revenue	7.5% on sales revenue	5% on sales revenue
Admission Tickets	3	2	1
Merch Tables	4	3	2
Name Badge Sticker	Gold KangaCon Sponsorship Sticker	Silver KangaCon Sponsorship Sticker	Bronze KangaCon Sponsorship Sticker
Secure Selling Space	Yes	Secure storage only	Secure storage only
Promotional Time slot during opening ceremony	3 minutes	2 minutes	1 minutes
Social Media cross-promotion	Yes	Yes	Yes
Your logo on KangaCon Promotional materials	Yes	Yes	Yes
KangaCon Volunteer assistance with loading/ unloading	Yes	Yes	Yes

All comission from sales go directly into improving future KangaCon events.

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