

Kangacon 2025

Sponsorship Proposal

Kangacon

KangaCon is Australia's premier ageplay convention! Held annually on the Gold Coast, Queensland, you will be partnering with KangaCon to provide an invaluable opportunity for face-to-face engagement. Being a KangaCon Sponsor generates publicity, fosters brand loyalty, and exposes your brand and products to a diverse and growing community!

Sponsors have access to the KangaCon Sponsor Relations Team to address their business' unique requirements and needs. Sponsors also receive secure space within the KangaCon convention, advertising time during the opening and closing ceremonies, and custom social media posts with the assistance of the KangaCon Social Media Team.

Sponsorship packages include free tickets to the event based on their sponsorship tier, dedicated table and convention space, including secure storage, and promotion of their brand and posts through various social media channels!

As Australia's largest ABDL and ageplay volunteer-run event, all Sponsor revenue goes directly into improving the event. Sponsors ensure we continue to grow into Australia's most successful ageplay and ABDL convention! Sign up now to support the event and make your mark within this diverse and growing community!

Details of the Sponsorship packages are included below.

Sponsorship Tiers

Sponsorship comes in three tiers: Gold, Silver and Bronze!

Tiers provide different numbers of tickets, as well as increasing dedicated table space within the convention.

Higher-tier sponsors will receive additional support from our Social Media team in sharing out your content through KangaCon social media channels!

Convention support is provided for sponsors, including advertising time during the opening and closing ceremonies!

Requests for information or clarification should be addressed to admin@kangacon.au to arrange a time to speak with our Sponsor Relations Team.

Sponsorship Packages

Benefits	Gold	Silver	Bronze
Upfront cost	\$2500	\$1500	\$775
Admission tickets	4	3	2
Display tables	5	4	3
Sponsorship Stickers	Gold KangaCon Sponsorship Sticker	Silver KangaCon Sponsorship Sticker	Bronze KangaCon Sponsorship Sticker
Secure selling space	Yes	Yes	Yes
Promotional time slot during opening and closing ceremonies	3 minutes	2 minutes	1 minutes
Scheduled social media promotion	Yes, <i>Bi-Monthly following Sponsorship Announcement</i>	Yes, <i>Monthly following Sponsorship Announcement</i>	Limited to 3
Your logo on KangaCon promotional materials**	Yes	Yes	Yes
Custom Posts Provided by Sponsor(s) (click HERE for form)***	Yes	Yes	No
Direct Link to Sponsor Site(s) on Main KangaCon Homepage	Yes	No	No
Included in KangaCon Event Banners**	Yes	Yes	Yes
Dedicated Promotional Banner(s) at Convention	Yes	No	No
Your promotional material included in the attendee goody bag*	Yes, Unlimited (created and delivered by sponsor 7 days prior to the event)	Yes, Up to 3x Items (created and delivered by sponsor 7 days prior to the event)	Yes, 1 Item (created and delivered by sponsor 7 days prior to the event)
Flexible vending hours	Yes (individual vending times to be submitted 7 days before the event)	Limited (individual vending times to be submitted 7 days before the event)	Limited (individual vending times to be submitted 7 days before the event)
Dedicated sponsor contact to assist with your requirements	Yes	Yes	Yes

- KangaCon social media team will complete the social media posts across Instagram, X, Fetlife and Discord in accordance with the relevant sponsorship tier.
- Social media posts will begin with the official announcement of Sponsors and Vendors on the 7th March 2025 across all KangaCon social media channels and website
- *Promotional items to be included in attendee good bags needs to be received by KangaCon a minimum of 7 days prior to the event
- **A high-resolution image of your logo will be required for print displays
- Social media posts of your business may be submitted to the KangaCon team to post through KangaCon media channels
- ***Social media form to be completed for custom posts click [HERE](#) for link

All revenue generated from Sponsorships go directly into improving future KangaCon events.